

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

STREET ADDRESS:  
1200 I Street  
Sacramento, CA 95814  
Telephone: (916) 221-5079

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

# COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

## ANNUAL FINANCIAL REPORT FOR 2004

(California Government Code Section 12593)

Failure to file annual financial report by January 30<sup>th</sup> annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event, for each charity solicited for during the previous calendar year, and for all prior years.



Name and Address of Commercial Fundraiser: 367 529 GOLD COAST PRODUCTIONS MSA ENT Name of commercial fundraiser 3730 MADRONA LANE 11091 RHYOLITE #3 Address of commercial fundraiser MEDFORD, OR 97501 REDDING, CA 96003 City, State, and ZIP Code		Name and Address of Charitable Organization: CT No. F.E.I.N. No. SHASTA COUNTY DEPUTY SHERIFFS' ASSOC. Name of charity 225 LOCUST STREET, SUITE 200 Address of charity REDDING, CA 96001 City, State, and ZIP code of charity	
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Figures from (check one): National Campaign ☐ California Campaign ☒ (fundraising solicitation conducted from 9-20-04 through 12-10-04 with reminders mailed after event.)  
Entertainment Event held (on) (from) (Date or dates must be shown)  
(Type of activity)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee ☐ Percentage ☒ Other ☐  
If other, provide brief explanation

### REVENUE

A. Cash contributions	52549	A.
B. Entertainment sales or admission charges	28170	B.
C. Sales from products		C.
D. Advertisement sales		D.
E. Membership fees		E.
F. Other sources: (Specify)		F.
a.		Fa.
b.		Fb.
c.		Fc.
d.		Fd.

G. TOTAL REVENUE

80,719 G.

### EXPENSES

A. Fees or commissions to Gold Coast Productions	5572	A.
B. Salaries	34124	B.
C. Payroll taxes	3222	C.
D. Employee benefits		D.
E. Cost of merchandise for resale		E.
F. Cost of entertainment	8150	F.
G. Postage	3440	G.
H. Advertising	90	H.
I. Telephone	2595	I.
J. Rental of equipment		J.
K. Facilities charge (office rent + utilities)	1980	K.
L. Permits (registration, license etc)	78	L.
M. Other expenses: (Specify)		
a. Various Insurance	100.	Ma.
b. Supplies	2456	Mb.
c. Misc: bank fees, equip. repairs etc	2768	Mc.
d.		Md.

I. TOTAL EXPENSES

64,575 N.

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3. Amount to charity (subtract line 2N from line 1G) 16,144. 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) 7 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) 1 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 16,144. 6. ✓

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

☐ Yes ☒ No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

- (b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Mark S. Allen, Owner, MSA ENT  
Nancy C. DeVos, Admin. Assist. Gold Coast

Printed name Title Date

Organization for verification.

PAUL HECKMAN

Printed name

President

Title

2-7-05

Date

Scott SHIPLETT

Printed name

1st Director

Title

2-9-05

Date

Ref. Reg. 446105  
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